

AAPS Guide to Fossil Dealers and Events 2018 Tucson Advertising Contract

AAPS 96 E 700 S, Logan, UT 84321-5555 Phone: 435-757-6017

This **agreement** is between AAPS (hereinafter referred to as "Publisher") and

_____ (hereinafter called "Customer"). Whereas, Customer wishes to purchase advertising in the AAPS Guide to Fossil Dealers and Events Tucson 2016 publication.

Company Name: _____

Contact Name: _____

Company phone number: _____

Company address: _____

Company email: _____

Conditions of Contract Agreement:

1. **50% deposit due with contract.** Balance and ad copy due on or before December 1, 2017.
2. **Delivery of Proof:** Publisher will deliver one (1) proof to customer prior to publication if AAPS is typesetting your ad. **There will be a \$35 per hour charge for AAPS to typeset your ad.** Customer will return the proof to Publisher within 72 hours indicating any changes that are necessary. Customer will be charged at \$35 per hour for additional changes to advertising copy after the final proof of agreed upon copy content. Camera ready ad copy is preferred. Minimum charge 1 hour at \$35.
3. **Publication:** Publisher reserves the right to edit, classify or reject without recourse to Publisher, any advertising copy submitted by Customer that does not follow the AAPS Bylaws and Code of Ethics. Copy Format, CMYK, 300 DPI TIF or PDF
4. **Copyright:** Publisher retains all proprietary rights to all advertising copy which represents Publisher's creative effort, including the rights of copyright therein. Customer must receive written consent of the Publisher to use advertising copy created by the Publisher.
5. **Limitation of Liability:** Publisher does not warrant the accuracy of the information supplied or gathered by Publisher. Publisher assumes no liability for said information. Omission of all or part of the advertisement or other error in the advertisement shall result in an adjustment of charges to Customer's account ONLY when the said advertisement is different from the approved final proof copy. Such adjustments shall not exceed the amount of the charge made to Customer for publication of the advertisement. Customer agrees Publisher shall not be liable for incidental or consequential damages suffered by Customer.
6. **Service Charges/Checks:** A service charge of thirty five dollars (\$35) will be charged for all returned checks due to insufficient funds.
7. **Payment in full and ad copy due no later than December 1, 2017 or ad will not be published and down payment will be forfeited by the Customer.**
8. **Individual Liability:** If customer is a corporation, the person whose signature appears below agrees to be jointly and severally liable for all obligations imposed on the corporation by this Agreement.

2018 Ad Sizes and Rates

	<i>member</i>	<i>non member</i>
1/4 page (2 1/4 W X 3 3/4 H)	\$175	\$325
1/3 page (5 W X 2 1/4 H)	\$225	\$375
1/2 page (4 1/2 W X 3 1/2 H)	\$350	\$500
Full (5 1/2 W X 8 1/2 H) With Bleed (5.75 W X 8.75 H, 1/4" trim)	\$650	\$800
Special Placement	\$950	\$1,200
(SP Full Page Inside front Cover, Page 1, Center Pages, Facing Inside Back Cover, Inside Back Cover and Back Cover)		

Ad #1 size and price _____ Ad #2 size and price _____

Total Due: _____ Amount Received: _____ Date: _____

By: _____ Date: _____

Customer

AAPS retains two top copies. Bottom copy for Customer.